

# **Dissemination and Outreach**

**Juliette Savin** 



# **Today's presentation**

- Current projects
  - New website
  - Newsletter
  - PR network



### Design By Oliver Kreischer

### Thank you to **Everyone who** has **Helped!**



ABOUT NMI3 NMI3 - Integrated Infrastructure Initiative for Neutron Scattering

and Muon Spectroscopy.

Neutrons as probes to study matter - find out more here.

The NMI3 information portal

NEUTRON RESEARCH

#### MUON RESEARCH Muons, multi-faceted elementary particles -

find out more here.

#### NEWS AND MEDIA

News from NMI3 and the neutron and muon worlds.

▶News ▶Events ▶Login ▶Search

03. November 2011 Interview with Kurt Clausen

03. November 2011 Neutron scattering for the characterisation of magnetic fluids for anticancer treatment

#### 29. October 2011

Control of electron flow and magnetism in atomically thin metal oxides

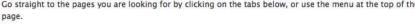
Go straight to the pages you are looking for by clicking on the tabs below, or use the menu at the top of the

### Our Access Programme

**Joint Research Activities** Innovation and development

Scientific highlights Neutron and muon research

**Our Newsletter** News and updates



Your entry to NMI3 and the European neutron and muon worlds.





### What has changed

- Simpler, clearer, easier
- More news, scientific highlights (RSS feeds?)
- Need to register to receive the newsletter tell your colleagues!
- Calendar + meeting registration
- Access pages
- JRA pages
- Picture gallery: please contribute
- Education pages
- This is work in progress!



### Instrument finder

- New simpler version of current pathfinder
- Instrument form being designed clear and easily searchable
- Contact instrument responsibles from your facility
- Will be integrated to the neutron, muon and education pages



### Women in neutron research

### • We need you to:

Fill in the questionnaire

and return it

Send me pictures



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SEARCH MUON RESEARCH probes to Muons, multi-faceted - find out elementary particles find out more here. NEWS AND MEDIA

Scientific Highlights Newsletter Calendar Photos & Videos Women in Science History

#### ▶ WOMEN IN SCIENCE

More women in Science
Links

▶ News ▶ Events ▶ Login ▶ Search

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#### Women in Science

How many women hold senior positions in neutron research in Europe? How many women work with neutrons in Europe and Worldwide?

The 7th Framework Programme of the European Commission strives to promote gender equality in scientific research, by facilitating the participation of women scientists and integrating the gender dimension into research content in all research areas. NMI3, as a project supported by FP7, wants to contribute to this gender initiative.

Below are open-hearted interviews with women working in neutron or muon science and on the page to the left, you will find a list of more women working these fields.

#### ▶ Regine Willumeit

Studies and PhD in Physics (Diploma on Neutron Activation Analysis and PhD on Spin Contrast Variation to study the Ribosome Structure). Habilitation in biochemistry Ribosome structure and RNA).





### Inside NMI3

- Biannual newsletter issue 1 published in July, next in November
- Aimed at neutron & muon & other, scientists and students
- Distributed online via website and mailing list and printed
- Three main sections: Activities, News from around the World, Coordination & Management
- JRA coordinators articles: sample environment, polarised neutrons, deuteration



- Highlights from our Access Programme
  - Thank you to all Access coordinators and all contributors!
  - For newsletter but also website News section
  - And brochures Neutrons & Energy brochure
  - Research that generated results/ paper/ paper & press release / paper, press release & coverage!
  - Hot topics: earth& environment, energy, health, life sciences, cultural heritage, info & com technologies



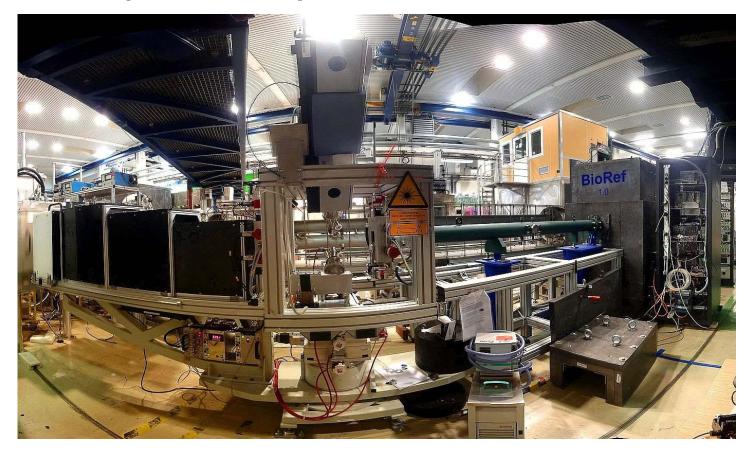
### Picture competition

- Before each issue of Inside NMI3, to find a cover
- Invite users/scientists/technicians to submit pictures
- 15 pictures in the first edition

Thanks to all who helped promote it!



### Picture competition – 1st prize – Martin Kreuzer HZB



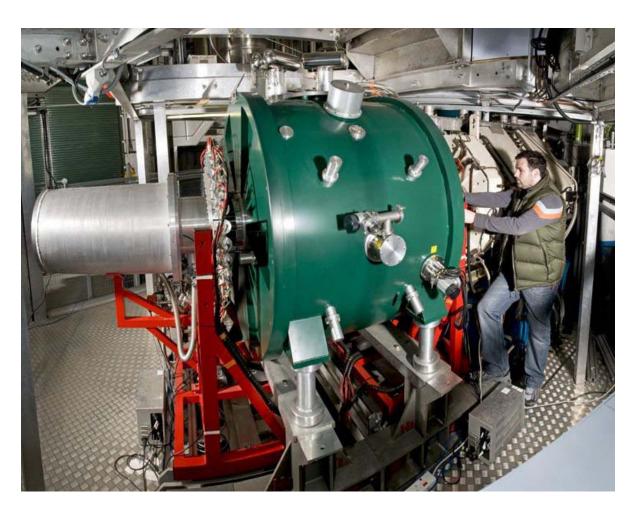


Picture competition –
2nd prize –
Sergei Klimko LLB





Picture competition
2nd prize –
Stephen Kill ISIS





Picture competition –2nd prize – Marcus Trapp HZB





# Picture competition 3rd prize – Stephen Kill ISIS





# **New projects**

### PR network

- All PR& communications officers of European neutron & muon facilities
- Ist meeting end of November 2011
- So far really good turn out
- Aim to integrate PR & communications activities



### **Other activities**

Advertising – Neutron News – new calendar

2012: BNC, launch of new project, HZB, SINQ-PSI 2013: ISIS, HZG, FRMII, JCNS 2014: RID, NPI, LLB, BNC

Schools & Workshops – summaries, pictures, logos for website and brochure